



Get to know Allē,
the new face of
Brilliant Distinctions®

Allē

by Brilliant Distinctions™

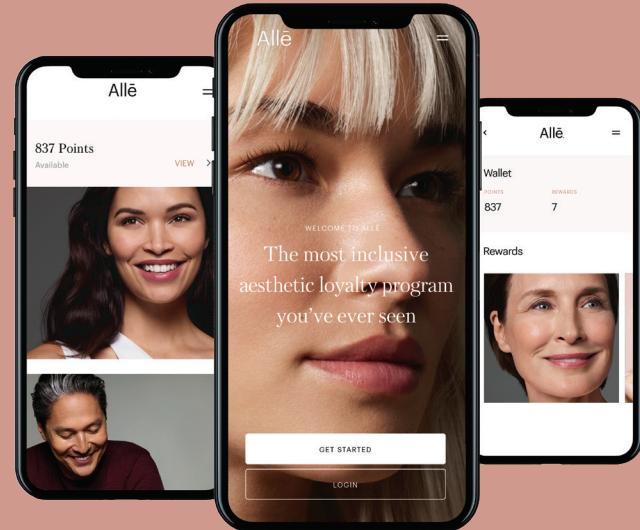
Discover Allē

The new and improved loyalty program by Allergan Aesthetics™

Allē is a premier aesthetics loyalty program, providing more rewards for in-office treatments than ever before.

As you use Allē more and more, you'll see just how the program benefits both your consumers and your practice. To help you get started, here are helpful answers to frequently asked questions about Allē.

A quick read will guide you through the basics you need to know.



What is Allē?

Allē is an aesthetics loyalty program that you and your consumers will love.

Here's why you'll love it:

- Unlock access to Allē's easy-to-use dashboard, designed to streamline the checkout process—everything from consumer registration to point redemption
- Quick and easy reimbursements, deposited where you want them, when you want them
- Expansive savings for your consumers—reward* them on a variety of treatments from microdermabrasion to facial injectables

*Rewards can only be redeemed on Allergan Aesthetics products and treatments.

What sets Allē apart?

Allē members can earn rewards on Allergan Aesthetics products and a variety of in-office treatments—like laser hair removal, microdermabrasion, and more. Those earned rewards can only be redeemed on Allergan Aesthetics products and treatments.



Actual patient.

How do consumers become an Allē member?

There are 3 ways to help your consumers get started:

- 1 Direct them to Alle.com to create an account
- 2 Send an Allē invite link to their mobile device via the provider dashboard
- 3 Suggest they call Allē member support at 1-888-912-1572 Mon - Fri, 8am - 6pm CT

Initially, Allē members will access their account through Allē.com. Later this year, the Brilliant Distinctions® app will update to Allē.

How are rewards redeemed?

No more coupons! With Allē, personalized rewards are directly linked to an Allē member's profile for easier use. From there, points and offers can be redeemed at checkout through the Allē provider dashboard.



How much support will Allergan Aesthetics provide?

As an Allē provider, you'll unlock access to reporting tools, creative marketing materials, intuitive technology, and more. Plus, your sales representative and the Allē support team are available to answer your questions.

What's next for Allē?

Allē Rewards is just the beginning. As a leader in the aesthetics category, we are committed to innovation and plan to launch Allē updates and new features on a regular basis.



Call 1-888-912-1572
Mon - Fri, 8am - 6pm CT

Actual patient.

How do I qualify for/ enroll in the program?

ONLINE

If your practice is eligible to enroll, visit Allergan Advantage™ and select the Allē tile, located on the left side of your dashboard

EMAIL

Contact your Allergan Aesthetics sales representative

CALL

We're here to help.

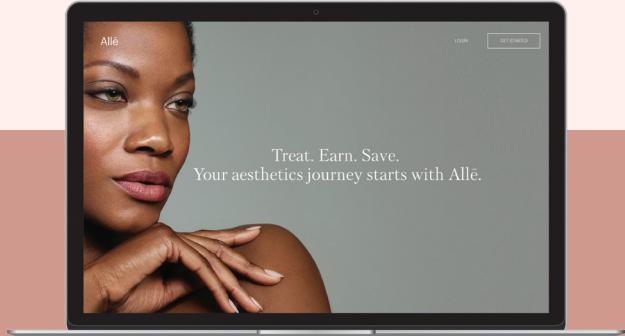
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How do I manage the program?

Allē is designed to be simpler than Brilliant Distinctions®

—it practically manages itself!

The easy-to-use dashboard will help expedite—and streamline—the checkout process for you and your staff.





Actual patients.

Allē

by Brilliant DistinctionsSM